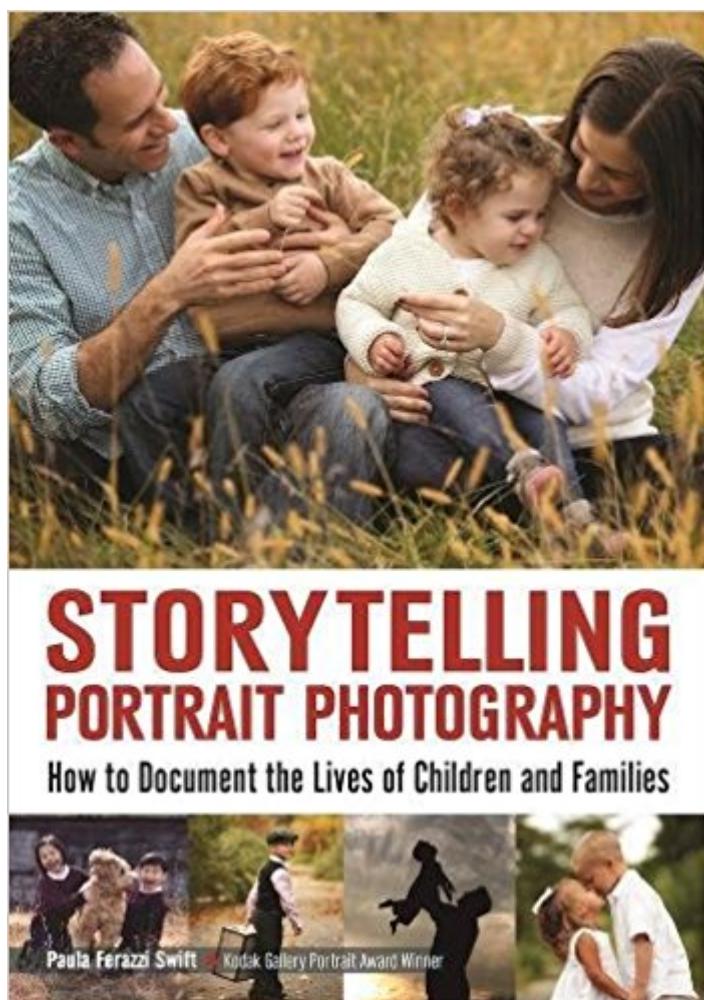


The book was found

Storytelling Portrait Photography: How To Document The Lives Of Children And Families



Synopsis

Photojournalists are trained to scout important events, capture mood and emotion, predict peak action, and create images that, in an instant, tell a compelling and memorable story. In this book, award-winning photojournalist Paula Ferazzi Swift (from Framingham, MA) shows readers how she adapted her photojournalistic approach to create a thriving family portrait business. In an increasingly competitive market, professional portrait photographers need to hone their skills to capture heirloom-quality images that are a step above the rest. With the tips in this book, readers will learn how to use — or cultivate — a photojournalistâ€”â€œs precision capture skills to chronicle family moments that matter. Ferazzi Swift offers ideas for creating a strong and lasting client connection, eliciting memorable moments, finding storytelling locations, inspiring natural action and reactions, and capturing the inter-relationships between siblings and between children and their parents. Armed with the skills in this book, photographers will be able to capture more genuine, charming, memorable, and expressive portraits that truly depict the familyâ€”â€œs interests, the subjectâ€”â€œs personalities, milestone moments, meaningful locations, and the unique bond the family shares.

Book Information

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Customer Reviews

Paula Ferazzi Swift, M. Photog., CPP, is an international award-winning photographer who works in the Metrowest area of Boston. She specializes in the art of capturing images of children and their families. and owns a thriving studio in Sudbury, MA.

Paula Swift is a very talented Photographer and now has produced a book that demonstrates her love of photographing children!!Her creativity is demonstrated in this STORY TELLING PORTRAIT PHOTOGRAPHY.CONGRATULATIONS TO PAULA!!

This book is not only great for anyone wanting to learn professional tips - it's just a beautiful book to look through. Paula's style and unique approach is wonderful! Her photos not only capture emotion unlike any photographer I've ever seen/known; they bring out emotion as well. She's simply amazing and I hope there is second edition - a coffee table version would be fantastic!! Karen Duffy

I have always loved Paula's photography and have for over 9 years now. I never expected such an awesome photography book too! She has so much talent it's incredible. I absolutely love this book and reading about the meaning behind each picture. She truly cares about her clients. I am buying one for every person I love!Congrats Paula!! You deserve this after all your hard work!

Paula is an amazing photographer. Her shots are far more than the traditional portrait and her book gives us a glimpse into how she captures such intimate moments. Paula shows how to take advantage of unexpected details to get the focus that makes the difference in telling the story!

Awesome book with incredible story-telling photographs.

I always admired Paula Swift's work and I was so excited to hear about that she was writing a book for photographers. I had to pre order and I love it! Great inside tips from a photojournalist photographing kids and family! Recommended

I love the tips that Paula shares in this book about how she works with kids for natural expressions, and also for lighting. This is a great read for anyone who photographs children and families.

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